

Ugo [NooZ] Torresi

Ui/Ux & Graphic Designer

Professional Experience

AD, Visual Designer, UX Expert

Daina Finance Ltd. | Comparafinanza.it | *October 2011 - Present*

Layout design, Adv, Multimedia, UX analysis and improvement working closely with the IT dept.

[Privately Held; 1-20 employees; Financial Services industry] Rome, Italy

Ux analysis and E-commerce improvement

Calligaris | Nascent Design | *October 2012 - November 2012 - Consulting*

Ux Analysis, Wireframing, E-commerce conversion optimization

[Privately Held; 501-1000 employees; Modern Italian furniture, global company] Udine (Ud), Italy

Art Director, Web & Graphic Designer

Roberto Botticelli | Business Revolution 2.0 | *September 2010 - June 2011*

Multimedia Arts, Analysis, restyle, E-commerce, Cds & Books Covers, Merchandise, Flyers, Adv

[Privately Held; 51-200 employees; Apparel & Fashion industry] Sant'Elpidio a Mare (Ap), Italy

Web & Graphic Designer

Mamamia | *February 2000 - June 2012*

Layout Design, Development, Adv, Newsletter, Community Admin, Social Media, Print Design, Multimedia Arts

[Privately Held; 10-30 employees; Music Business] Senigallia (An), Italy

Co-Founder, Web & Graphic Designer

Mukkake | *February 2006 - Present*

Promotion, Art Direction.

[Privately Held; 1-10 employees; Creative Agency] Recanati (Mc), Italy

Journalist, Columnist

Musicclub Edizioni | *Music Club | January 2005 - December 2009*

Famous Columnist about Music and Weird things

[Privately Held; 1-10 employees; Music Business] Fermo (Fm), Italy

Web Designer, Developer and Consultant

San Severino Blues | *June 2004 - July 2009*

Layout design, UX, Development

[Privately Held; 1-10 employees; Music Business] San Severino Marche (Mc), Italy

Web & Graphic Designer

TVB Produzioni | *January 2004 - August 2006*

Layout Design, Web Development, Advertising

[Privately Held; 1-10 employees; Music Business] Porto Sant'Elpidio (Mc), Italy

Web Designer

I-Volution | *February 2001 - April 2005*

Layout Design, Web Development

[Privately Held; 1-10 employees; Web Agency] Macerata (Mc), Italy

Education

Art, Web & Graphic Design, Advertising Communication, Multimedia, Music and Show Management.

About

Since more than a decade i'm into Web and Graphic Design, I'm also focusing user experience and visual perception

I have a distinct creativity that i melt with a dogged pursuit of innovation combined with excellent technical knowledge that I never stop to deepen and I also passed on to satisfied students

I produce unique user interfaces for the Web after punctilious analysis by continuous research not only into the areas of visual design

I create weird paintings and illustrations with artistic methodology and digital technics juxtaposed with craft methods searching for a connection of both in the celebration of philosophical error and natural gestures

Da piu di una decina d'anni mi occupo di Web e Graphic Design, a questo sto aggiungendo numerosi studi relativi alla User Experience ed alla percezione visiva.

Ho una spiccata creatività che fondo con un'ostinata ricerca d'innovazione unita ad ottime conoscenze tecniche che non smetto mai di approfondire e che ho anche tramandato a studenti soddisfatti.

Realizzo uniche Interfacce utente per il web derivate da scrupolose analisi grazie a continue ricerche non solamente relegate agli ambiti visuali del design.

Artisticamente produco quadri ed illustrazioni bizzarre con tecniche digitali accostate a metodologie artigiane ricercando la connessione di entrambe nella celebrazione filosofica dell'errore e della naturalezza nel gesto.

Skills

Graphic Design ★★★★★
Photoshop, Illustrator, Indesign

Web Design ★★★★★
Google Webdesigner, Dreamweaver, UX

Web Development ★★★★★☆
Html5, Css3, Php, javascript, Wordpress, Seo

Multimedia ★★★★★☆
After Effect, Premiere, Flash, Audition, Ableton Live